

## **Cambridge Financial Group, LLC's PRIVACY NOTICE**

In establishing an advisory account with Cambridge Financial Group, LLC (“Cambridge”), it is necessary that you provide Cambridge with certain personal financial information necessary to manage your account in a manner consistent with your investment objectives and personal financial goals. Please take the time to read and understand the privacy policies and procedures that we have implemented to safeguard your nonpublic personal information.<sup>1</sup>

### **INFORMATION WE COLLECT**

Cambridge must collect personally identifiable financial information about its customers to offer the quality financial services and products. The personally identifiable financial information we gather during the normal course of doing business with you may include:

1. Information we receive from you on applications or other forms;
2. Information about your transactions with us, our affiliates, or others;
3. Information collected through an Internet “cookie” (an information collecting device from a web service.)

### **INFORMATION WE DISCLOSE**

It is the policy of Cambridge that we do not disclose any nonpublic personal information about our clients or former clients to unaffiliated third parties, except as permitted by law. When necessary to provide all of the services you request for your account, Cambridge may provide nonpublic personal information about you to certain third parties, such as clearing firms that serve or may serve as the custodian of your account, or that may effect securities transactions on your behalf, or insurance companies. Such disclosure is only made to fulfill our duties to you in fully servicing your account. Under no circumstances do we sell your name or other information to anyone.

### **CONFIDENTIALITY AND SECURITY**

Cambridge retains records relating to professional services that we provide so that we are better able to assist you with your needs. Cambridge restricts access to your personal and account information to those employees who need to know that information to provide products or services to you. Cambridge maintains physical, electronic, and procedural safeguards to guard your nonpublic personal information. If you decide to close your account(s) with Cambridge or become an inactive customer, Cambridge will adhere to the privacy policies and practices as described in this notice.

If you should have any questions regarding our Privacy Policy please contact us at 520.531.0550.

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<sup>1</sup> Nonpublic personal information means personally identifiable financial information and any list, description or other grouping of consumers that is derived using any personally identifiable financial information that is not publicly available.